Now

Print Date 10/12/12

Page 1 of 3

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 498447 06365975 Product NRCC IE SKED 2 **Contract Dates** Estimate # 10/19/12 - 10/25/12 3337 Original Date / Revision Advertiser 10/12/12 NRCC / 10/12/12 Billing Cycle Billing Calendar Cash/Trade

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

EOM/EOC Broadcast Cash Station Sales Office Account Executive Teresa Difuria TELEREP-PHIL KVVU Special Handling <u>Demographic</u> Adults 35+ DB# Product Code Advertiser Code 426 155 Advertiser Ref Agency Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
N 1 KVVU 10/19/12 10/19/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	10p-11p <u>Rate</u> \$2,150.00	:30	MM	1	\$2,150.00
N 2 KVVU 10/19/12 10/19/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	3-4p <u>Rate</u> \$350.00	:30	MM	1	\$350.00
N 3 KVVU 10/19/12 10/19/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122- 2	5a-6a <u>Rate</u> \$450.00	:30	MM	2	\$900.00
N 4 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 6a-7a Start Date	M-F 6a-7a <u>Rate</u> \$725.00	:30	MM	2	\$1,450.00
N 5 KVVU 10/19/12 10/19/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/123 3	M-F 7a-9a <u>Rate</u> \$700.00	:30	MM	3	\$2,100.00
N 6 KVVU 10/19/12 10/19/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122- 2	M-F 9a-10a <u>Rate</u> \$275.00	:30	ММ	2	\$550.00
N 7 KVVU 10/22/12 10/22/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2 2	10p-11p <u>Rate</u> \$2,150.00	:30	MM	2	\$4,300.00
N 8 KVVU 10/22/12 10/22/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	4-5p <u>Rate</u> \$350.00	:30	NM	,1 ,/1	\$350.00
N 9 KVVU 10/22/12 10/22/12 FOX 5 News 5-6am M-F Start Date	5a-6a <u>Rate</u> \$450.00	:30	MM	2	\$900.00
N 10 KVVU 10/22/12 10/22/12 Fox 5 News AM M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2 2	M-F 6a-7a <u>Rate</u> \$725.00	:30	ММ	2	\$1,450.00
N 11 KVVU 10/22/12 10/22/12 Extra Start Date End Date Weekdays Spots/Week	M-Sa 8-10p/Su 7-1 <u>Rate</u>	:30	MM	1	\$950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment the station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/12/12

/ 10/12/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 06365975 498447 Contract Dates <u>Product</u> Estimate # 10/19/12 - 10/25/12 NRCC IE SKED 2 3337 Original Date / Revision <u>Advertiser</u>

NRCC Spots/ Start/End Time Length Week Rate Type Spots Amount *Line Ch Start Date End Date Description Days Spots/Week Start Date **End Date** Weekdays Rate Week: 10/22/12 10/28/12 \$950.00 12 KVVU 10/22/12 Fox 5 News AM M-F 7a-9a :30 NM 3 \$2,100.00 10/22/12 M-F 7a-9a Spots/Week Rate Start Date **End Date** Weekdays \$700.00 Week: 10/22/12 10/28/12 3 KVVU 10/22/12 More M-F 9-10a M-F 9a-10a :30 NM 2 \$550.00 10/22/12 **End Date** Weekdays Spots/Week Rate Start Date \$275.00 Week: 10/22/12 10/28/12 2----2 \$1,850.00 NM Fox 5 News Su 10p-1045p Su 10p-1045p :30 1 KVVU 10/21/12 10/21/12 Spots/Week End Date Weekdays Rate Start Date Week: 10/15/12 10/21/12 \$1.850.00 NM :30 1 \$1,200.00 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p 1045p-11p Start Date End Date **Weekdays** Spots/Week Rate \$1,200.00 Week: 10/15/12 10/21/12 1 16 KVVU 10/25/12 10/25/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 1 \$2,150.00 **End Date** Spots/Week Rate Start Date Weekdays Week: 10/22/12 10/28/12 ---1--1 \$2,150.00 :30 NM \$350.00 10/25/12 3-4p KVVU 10/25/12 The Dr.Oz Show Weekdays **End Date** Spots/Week Rate Start Date \$350.00 1 Week: 10/22/12 10/28/12 ---1---FOX 5 News 5-6am M-F 5a-6a :30 NM \$900.00 KVVU 10/25/12 10/25/12 Spots/Week Start Date Rate **End Date** <u>Weekdays</u> Week: 10/22/12 10/28/12 ---2---2 \$450.00 NM 2 \$1,450.00 M-F 6a-7a :30 Fox 5 News AM M-F 6a-7a KVVU 10/25/12 10/25/12 Spots/Week **End Date** Rate Start Date <u>Weekdays</u> Week: 10/22/12 10/28/12 ---2---2 \$725.00 :30 NM \$9,500.00 KVVU 10/25/12 10/25/12 **BB World Series** 330pm-8pm 1 Start Date End Date Weekdays Spots/Week Rate \$9,500.00 Week: 10/22/12 10/28/12 1 M-Sa 8-10p/Su 7-1 :30 NM 1 \$950.00 21 KVVU 10/25/12 10/25/12 Extra Spots/Week Start Date **End Date** Weekdays Rate \$950.00 Week: 10/22/12 10/28/12 ---1---:30 NM 3 \$2,100.00 Ν 22 KVVU 10/25/12 10/25/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a Start Date Weekdays Spots/Week **End Date** Rate \$700.00 10/28/12 3 Week: 10/22/12 ---3--More M-F 9-10a M-F 9a-10a :30 NM 2 \$550.00 23 KVVU 10/25/12 10/25/12 Spots/Week **End Date** Rate Start Date <u>Weekdays</u> \$275.00 Week: 10/22/12 10/28/12 --2--2 10p-11p :30 NM \$2,150.00 1 24 KVVU 10/23/12 10/23/12 Fox 5 News M-F 10p-11p Spots/Week End Date Rate Start Date <u>Weekdays</u> \$2,150.00 Week: 10/22/12 10/28/12 -1----1 NM :30 \$350.00 25 KVVU 10/23/12 10/23/12 The Dr.Oz Show 4-5p 1 Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Week: 10/22/12 10/28/12 \$350.00 FOX 5 News 5-6am M-F 5a-6a :30 NM 2 \$900.00 26 KVVU 10/23/12 10/23/12 **End Date** Weekdays Spots/Week <u>Rate</u> Start Date Week: 10/22/12 10/28/12 -2----2 \$450.00 Fox 5 News AM M-F 6a-7a :30 NM 2 \$1,450.00 M-F 6a-7a KVVU 10/23/12 10/23/12 End Date Weekdays Spots/Week Rate Start Date \$725.00 2 Week: 10/22/12 10/28/12

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Totals



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

TA 11	10-	tata at Data / Davidata	
10/19/12 - 10/25/12	NRCC IE SKED 2	3337	
Contract Dates	Product	Estimate #	
	498447 /	06365975	
	Contract / Revision	Alt Order #	

| Advertiser | Original Date / Revision | 10/12/12 / 10/12/12

		Spc	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 28 KVVU 10/23/12 10/23/12 Extra	M-F 7-730p	:30	NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$950.00				
N 29 KVVU 10/23/12 10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	3	\$2,100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				, ,
Week: 10/22/12 10/28/12 -3 3	\$700.00				
N 30 KVVU 10/23/12 10/23/12 More M-F 9-10a	M-F 9a-10a	:30	NM	2	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -2 2	<u>Rate</u> \$275.00				
N 31 KVVU 10/24/12 10/24/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	1	\$2,150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				, ,
Week: 10/22/12 10/28/121 1	\$2,150.00				
N 32 KVVU 10/24/12 10/24/12 The Dr.Oz Show	3-4p	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$350.00				
N 33 KVVU 10/24/12 10/24/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate			_	***************************************
Week: 10/22/12 10/28/122 2	\$450.00				
N 34 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	2	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/122 2	<u>Rate</u> \$725.00				
N 35 KVVU 10/24/12 10/24/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	3	\$2,100.00
Start Date End Date Weekdays Spots/Week	Rate	.00		_	7- , 100110
Week: 10/22/12 10/28/123 3	\$700.00				
N 36 KVVU 10/24/12 10/24/12 TMZ	M-Sa 8-10p/Su 7-1	:30	NM	1	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,350.00				
N 37 KVVU 10/24/12 10/24/12 More M-F 9-10a	M-F 9a-10a	:30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.00	IAIVI		Ψ000.00
Week: 10/22/12 10/28/122 2	\$275.00		4	l	
		T	otals	63	\$56,400.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 10/01/12 -10/25/12
 63
 \$56,400.00
 \$47,940.00

\$56,400.00

63

\$47,940.00

Signature:	Date:	

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TRF# 498447

REP HEADLINE# 6365975 \$\$\$ UNAPPROVED REV #1

\$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT12/12 17.29
*** KVVU-TV ***

ADV AGY CITY TAX FLIGHT PRDCT ORDER # NRCC DATES H OCT19/12 SKED ADV. AGY. STATE N NAME NAME TAX NAT'L MEDIA ISS/NRCC-IE 815 OCT25/12 ALEXANDRIA, EST#3337 COMMENTS: CONTRACT SLATERS WK-1# LANE RESEARCH VA 22314 6365975 CO-OP PLANNING (FINE, BILLING ORDER, PLAC NEEDED INVOICE) CLASS: NATL. SALES PRSN BUYER NAME 及四ア・# -HA NMRPP 〇月月.# LOCAL TERESA DIFURIA MEDIAASSISTANT 762 DATE SALESMAN REGIONAL OCT12/12 # 17. 29

TO ROSE
FR NIKKI
OK'D M1 AND M2
SEE LINES 38-44
TOTAL SAME
PLS CNF THANKS

REP:

CON N N **** THIS SI Þ CASH IN ADVANCE SCHEDULE STA:

		C II II			: LINE#:R
PROGRAM: RA35-64: ORD COM1: THIS IS A THIS IS A THIS IS A THIS IS A	38 A	PROGRAM: RA35-64: CON COM1:	N S	AGENCY AGENCY	:REP :CD:
DR. OZ 0.9 TP CHG DU MAKE-GOOD MAKE-GOOD MAKE-GOOD	300P-400P	DR. OZ 0.9 DR. OZ	400P-500P	ADVERTIS PRODUCT	TIME PERIOD
TO BASEBALL OR OCT19 ON OR OCT22 ON OR OCT25 ON OR OCT25 ON	30		30	ER CODE = 155 CODE = 426	: LGTH :
& DEBATE. PRE INE-2 FOR 1 S INE-11 FOR 1 INE-17 FOR 1 INE-21 FOR 1	\$350.00		\$350.00	AGENCY EST#	SEC : RATE
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LS APPROVE	10/19		10/19		: END
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	1		0		DAYS :TOTL:

THIS IS A MAKE-GOOD FOR OCT24 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-36 FOR 1 SPOT/WK

PRO RA3 CON	<u></u>	PROC RA35 CON	X 7	PROC RA3!	11	PROG RA35 ORD PART	V43	PROG RA35 ORD PART	42	PROG RA35 ORD PART	V41	PROG RA35 ORD PART	V40	PROG RA35 ORD PART	39
(II (A		PROGRAM : RA35-64 : CON COM1:		PROGRAM: RA35-64: CON COM1:		PROGRAM: RA35-64: ORD COM1: PART OF A		PROGRAM: RA35-64: ORD COM1: PART OF A		PROGRAM: RA35-64: ORD COM1: PART OF A	l A	PROGRAM: RA35-64: ORD COM1: PART OF A) A	PROGRAM: RA35-64: ORD COM1: PART OF A	A
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ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 610-293-4100 AGENCY CREDIT REPORT FROM REP RISK !!! FAX# 610-225-1191

CHANGES

OCT12/12 17.29
*** KVVU-TV ***

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HEADLINE# 6365975 UNAPPROVED REV #1

\$\$\$

TRF# 498447

STATION MAKEGOOD OFFERS: :LINE#:REP Z L Z N OK D OK'D CON ORD COM1: RA35-64 LINE#: CON COM1: RA35-64 : CON COM1: RA35-64 RA35-64 THIS IS PROGRAM : PROGRAM PROGRAM PROGRAM 44 ω 6 ω 2 COM1: :CD: ß S Ø Ħ BUY#21 BUY#32 BUY#36 BUY#11 BUY#17 BUY#2 BUY#20 × 400P-500P 700P-730P 730P-800P MAKE-GOOD FOR 30P-800P EXTRA 2.0 EXTRA 2.5 IMZ DR. O.9 DR. CORRECT TP 14.0 $_{\rm ZMZ}$ MLB: TIME 0 02 WORLD PERIOD MISSED: FRI/400P-500P MISSED: THU/700P-1100P OFFER: THU/430P-800P OFFER: FRI/300P-400P CMT: CORRECT CMT:TP CHG SERIES 80 80 80 WED/930P-1000P MON/900P-930P OCT25 WED/300P-400P THU/900P-930P .. WED/400P-500P WED/730P-800P THU/300P-400P THU/700P-730P THU/400P-500P MON/700P-730P LGTH 30 30 30 30 ON .. DUE LINE-20 Ø 円の HO . .. BASEBALL \$1,350.00 \$350.00 \$950.00 9,500.00 野OR RATE بر SPOT/WK ያን DEBATE OCT25 OCT25 OCT25 OCT24 OCT25 OCT22 OCT19 OCT24 OCT24 OCT25 OCT25 OCT24 OCT22 OCT1 10/24 10/24 10/25 10/25 START DATE PRE-BOOKED 10/24 10/24 10/25 0/25 DATE BLS 30s 30s 30s SPTS: 0 0 0 APPROVE /WK: \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$350.00 \$9,500.00 NEEK THU WED (OCT12/12) PLS ADVISE PLS ADVISE. (OCT12/12)DAYS TOTL: SPTS 0 0 0

TRF# 498447 REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

+*CHANGES** FAX# 610-225-1191

HEADLINE# 6365975 UNAPPROVED REV #1 \$\$\$

OCT12/12 17.29
*** KVVU-TV ***

OCT/12 : LINE#:REP : 56400.00 :CD: TIME PERIOD •• LGTH SEC RATE START DATE END : :SPTS: CONTRACT TOTAL TOTAL SPOTS WEEK : DAYS 56400.00 : TOTL:

δ

MARKET TOTALS \$225,600 KVVU 25% KSNV 51% KTUD 0% KLAS 4% KTNV 17% AMAX N ₩ KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35-64*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 10.18
*** KVVU-TV ***

CON CM	REP:	CITY T	FLIGHT	PRDCT	ORDER			AGY #_	ADV #_	
**** THIS IS A	TO ROSE FR NIKKI NEW NRCC IE SKED TOTAL \$56400 PLS CNF THANKS	TAXSTATE	DATES OCT19/12	NRCC IE SKED 2	#			AGY. NAME	ADV. NAME	
CASH IN ADVANCE SCHEDULE *****	2 ORDER	E TAX CO-OP BILLING NEEDED	OCT25/12 WK-1	EST#3337 COMMENTS: (LINE, ORDER, INVO	CONTRACT # 6365975	ALEXANDRIA, VA 22314	815 SLATERS LANE	ME NAT'L MEDIA RESEARCH PLANNING PLAC	ME ISS/NRCC-IE	
				NVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME NMI	REP.#	
		DA			LOCAL		TERESA	NMRPP MEDIAASSISTANT	OFF.# 762	
		DATE OCT8/12			REGIONAL		DIFURIA	SISTANT	_ SALESMAN #	
		10.1							#	

PROGRAM : DR. OZ RA35-64 : 0.9	2 400P-500P	PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	1 10004-1100	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD :	
	30		30	DE = 155 = 426	: LGTH : SEC	
N	\$350.00		\$2,150.00	AGENCY EST#	RATE:	
N_E	10/19		10/19	= 3337	: START	
	10/19		10/19		: END	
	Н		Ъ		END :SPTS: WEEK : DATE : /WK: INVT :	
	FRI		FRI		EEK : DAYS	
	₽		Ь		:TOTL:	

CON COM1:

DR. OZ

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 10.18
*** KVVU-TV ***

PROGRAM: RA35-64: CON COM1:	PROGRAM: RA35-64: CON COM1:	PROGRAM: RA35-64: CON COM1:	PROGRAM : RA35-64 : CON COM1:	PROGRAM : RA35-64 : CON COM1:	PROGRAM: RA35-64: CON COM1:	PROGRAM: RA35-64: CON COM1:	PROGRAM: RA35-64: CON COM1:	:LINE#:REP :CD: : :LINE#: :	
600A-700A : FOX5 NEWS 6A : 2.5 : FOX5 NEWS 6A	500A-600A FOX5 NEWS 5A 1.2 FOX5 NEWS 5A	400P-500P DR. OZ DR. OZ	1000P-1100P : FOX 5 NWS-10 : 3.9 : FOX 5 NWS-10	Ų.	FOX5NWS LIV-LV FOX5NWS LIV-LV	FOX5 NEWS 6A 2.5 FOX5 NEWS 6A 700A-900A	FOX5 NEWS 5A FOX5 NEWS 5A 600A-700A	TIME PERIOD :	
3 0	ω 0	ω 0	30	C	w ⊃	ω 0	ω 0	1GTH : SEC : : : : : : : : : : : : : : : : : : :	
\$725.00	\$450.00	\$350.00	\$2,150.00		8 2 7 J J D D D	\$700.00	\$725.00	RATE \$450.00	
10/22	10/22	10/22	10/22	<u> </u>	10/10	10/19	10/19	: START : DATE 10/19	
10/22	10/22	10/22	10/22	+	10/19	10/19	10/19	: END: DATE	
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OCT8/12 10.18
*** KVVU-TV ***

: LINE#: REP : CD:	TIME PERIOD : I	LGTH : SEC	: RATE	: START	: END	: /WK: INVT	WEEK: DAYS	: TOTL:
11	700P-730P	30	\$950.00	10/22	10/22	Ή	MON	Н
PROGRAM: RA35-64: CON COM1:	EXTRA 2.0 EXTRA		9-930p	3				
12	700A-900A	30	\$700.00	10/22	10/22	ω	MOM	ω
PROGRAM: RA35-64: CON COM1:	FOX5NWS LIV-LV 2.5 FOX5NWS LIV-LV							
13	900A-1000A	30	\$275.00	10/22	10/22	N	MOM	2
PROGRAM : RA35-64 : CON COM1:	MORE 1.1 MORE							
14	1000P-1045P	30	\$1,850.00	10/21	10/21	Н	SUN	ы
PROGRAM: RA35-64: CON COM1:	FOX 5 NWS-10 3.5 FOX 5 NWS-10							
15	1045P-1100P	30	\$1,200.00	10/21	10/21	Ļ	SUN	Н
PROGRAM: RA35-64: CON COM1:	FOX5 SPRT PLUS FOX5 SPRT PLUS							
16	1000P-1100P	30	\$2,150.00	10/25	10/25	Ъ	THU	j u
PROGRAM : RA35-64 : CON COM1:	FOX 5 NWS-10 3.9 FOX 5 NWS-10							
17	400P-500P	30	\$350.00	10/25	10/25	1	THU	1
PROGRAM: RA35-64: CON COM1:	DR. OZ 0.9 DR. OZ		3-40					
18	500A-600A	30	\$450.00	10/25	10/25	N	THU	2
PROGRAM : RA35-64 :	FOX5 NEWS 5A							

CON COM1:

FOX5 NEWS 5A

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 10.18
*** KVVU-TV ***

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: /WK: INVT	: DAYS	:TOTL:
19	600A-700A	30	\$725.00	10/25	10/25	N	THU	2
PROGRAM: RA35-64: CON COM1:	: FOX5 NEWS 6A : 2.5 : FOX5 NEWS 6A							
20	700P-1100P	30	\$9,500.00	10/25	10/25	Н	THU	Ъ
PROGRAM: RA35-64: CON COM1:	MIB: WORLD SERIES: 14.0 MIB: WORLD SERIES	R R	430-8	7				
21	700P-730P	30	\$950.00	10/25	10/25	ר	THU	ב
PROGRAM: RA35-64: CON COM1:	EXTRA : 2.0 EXTRA			9-9300	TO			
22	700A-900A	30	\$700.00	10/25	10/25	ω	THU	ω
PROGRAM: RA35-64: CON COM1:	FOX5NWS LIV-LV FOX5NWS LIV-LV							
23	900A-1000A	30	\$275.00	10/25	10/25	N	THU	N
PROGRAM : RA35-64 : CON COM1:	MORE 1.1 MORE							
24	1000P-1100P	30	\$2,150.00	10/23	10/23	Н	TUE	Н
PROGRAM : RA35-64 : CON COM1:	FOX 5 NWS-10							
25	400P-500P	30	\$350.00	10/23	10/23	ı	TUE	ר
PROGRAM : RA35-64 : CON COM1:	DR. OZ DR. OZ							
200	500A-600A	30	\$450.00	10/23	10/23	N	TUE	N
PROGRAM: RA35-64: CON COM1:	FOX5 NEWS 5A FOX5 NEWS 5A							

*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP *

OCT8/12 10.18
*** KVVU-TV ***

	TIME PERIOD: 600A-700A FOX5 NEWS 6A 2.5 FOX5 NEWS 6A 2.0 EXTRA 2.0 EXTRA	IGTH : SEC : : : : : : : : : : : : : : : : : : :	\$725.00 \$950.00 \$700.00	: START : DATE 10/23 10/23	: END : DATE 10/23 10/23	:SPTS: WEEK : /WK: INVT 2	TUE TUE
PROGRAM: RA35-64: CON COM1:	700A-900A FOX5NWS 2.5 FOX5NWS	ω Ο	\$700.00	_	10/23	ω	ΤC
30 PROGRAM: RA35-64: CON COM1:	900A-1000A : MORE : 1.1 : MORE	3 0	\$275.00	10/23	10/23	N	TUE
31 PROGRAM: RA35-64: CON COM1:	1000P-1100P : FOX 5 NWS-10 : 3.9 : FOX 5 NWS-10	30	\$2,150.00	10/24	10/24	н	WED
32 PROGRAM: RA35-64: CON COM1:	400P-500P DR. OZ 0.9 DR. OZ	30	\$350.00	10/24	2-40		WED
PROGRAM: RA35-64: CON COM1:	500A-600A : FOX5 NEWS 5A : 1.2 : FOX5 NEWS 5A	30	\$450.00	10/24	10/24	N	WED
34 PROGRAM: RA35-64: CON COM1:	600A-700A : FOX5 NEWS 6A : 2.5 : FOX5 NEWS 6A	ω 0	\$725.00	10/24	10/24	N	WED

REP HEADLINE# 6365975
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 10.18
*** KVVU-TV ***

OCT/12							:LINE#:REP
56400.00	PROGRAM: RA35-64: CON COM1:	37	PROGRAM: RA35-64: CON COM1:	3	PROGRAM: RA35-64: CON COM1:	ω 5	REP :CD:
0	MORE 1.1 MORE	900A-1000A	TMZ 2.5 TMZ	730P-800P	FOX5NWS LIV-LV 2.5 FOX5NWS LIV-LV	700A-900A	TIME PERIOD :
		30		30		30	LGTH : SEC
		\$275.00		\$1,350.00		\$700.00	: RATE
		10/24		10/24		10/24	: START
		10/24	$\tilde{\omega}$	10/24		10/24	: END
ON H		N		Н		ω	:SPTS: W
CONTRACT TOTAL TOTAL SPOTS		WED		WED		WED	WEEK :
							DAYS
56400.00 63		N		Н		ω	:TOTL:

MARKET TOTALS \$225,600 KVVU 25%

KSNV 51% KTUD 0%

KLAS 4%

KTNV 17%

KVMY 2%

KVCW 1%

CABL 0%

SVC- NSI DEMOS- RA35-64*